

**HOUSTON BAPTIST UNIVERSITY DEGREE PROGRAM PLAN
MINOR - MARKETING**

NAME: _____ H# _____ DATE: _____

Degree: [Please indicate] BA - or - BS MAJOR: _____ CATALOG YEAR: **2020-2021**

MINOR REQUIREMENTS: All courses within Minor must be completed with a "C" or above.

COURSE NO.	COURSE NAME	HOURS
ECON 1301 or higher	Survey of Economics	3
ACCT 1301 or higher	Survey of Accounting	3
MKTG 3301	Principles of Marketing	3
MKTG 3310	Consumer Behavior	3
MKTG 4360	Marketing Strategy	3
ELECTIVES:	BUSA 4301 + Any 1 MKTG class (3 hrs)	6
Total Hours in Minor		21

APPROVED BY:

FACULTY ADVISOR DATE

DEAN OF COLLEGE DATE

I HAVE READ AND AGREE TO ABIDE BY ALL REQUIREMENTS ON THE DEGREE PLAN

STUDENT SIGNATURE DATE

THIS DEGREE PLAN IS NOT VALID UNTIL RECEIVED & PROCESSED BY THE OFFICE OF THE REGISTRAR PROCESSED BY _____ DATE _____

