HBU
HOUSTON BAPTIST UNIVERSITY

HOUSTON BAPTIST UNIVERSITY DEGREE PROGRAM PLAN
MASTER OF BUSINESS ADMINISTRATION (MBA)
Marketing Track

NAME: _____ H# _____
Last First Middle

LOCAL ADDRESS: _____
Street City/State Zip Code

DAY PHONE: _____ CELL PHONE: _____ EVENING PHONE: _____

EMAIL ADDRESS: _____

CATALOG YEAR: **2022/2023** DATE: _____

To earn a Master of Business Administration, 36-48 semester hours are required, depending on the undergrad degree.

	Degree Requirements	HOURS
	Foundation Requirements (For students entering without a BBA degree)	
ACCT 5362	Accounting Principles	3
ECON 5363	Economic Principles	3
FINA 5260	Principles of Finance	2
MGMT 5260	Decision-Making Techniques for Managers	2
MGMT 5261	Management Principles	2
	Total Foundation Requirements	**12**
	Core Requirements	
MGMT 6352	Organizational Behavior	3
BUSA 6315	Fundamentals of Analytics	3
FINA 6330	Financial Management	3
ACCT 6352	Accounting for Managers	3
MGMT 6392	Transformational Leadership and Ethics in Business	3
MKTG 6310	Marketing Management	3
MGMT 6376	Business Strategy and Policy	3
ECON 6353	Global Economy and Institutions	3
MGMT 6334	Legal Challenges in HR Management	3
	Total	**27**
	Marketing Track: MKTG 6333 International Marketing Seminar Select two courses from the following: MKTG 6365 Marketing Strategies for Entrepreneurial New Ventures MKTG 6366 Development and Manage Social Media Strategies for New Ventures MGMT 6357 Project Management BUSA 6395 International Management Experience or Related Elective Course approved by MBA Director	
	Total Marketing Track	**9**

DEGREE REQUIREMENTS FOR GRADUATION:
No more than 6 semester hours on transfer from another college or university.
No grade below "C"
Overall GPA of 3.00 or above.

INTERNATIONAL TRIP
Participation requires residential status and good academic and disciplinary standing (cumulative 3.0 GPA).

_____
ADVISOR DATE

_____
DEAN, DUNHAM COLLEGE OF BUSINESS DATE

I HAVE READ AND AGREE TO ABIDE BY ALL REQUIREMENTS ON THE DEGREE PLAN

_____
STUDENT SIGNATURE DATE

THIS DEGREE PLAN IS NOT VALID UNTIL RECEIVED & PROCESSED BY THE OFFICE OF ACADEMIC RECORDS PROCESSED BY _____ DATE _____

Official Degree Plan