

**HOUSTON BAPTIST UNIVERSITY DEGREE PROGRAM PLAN**  
**MASTER OF BUSINESS ADMINISTRATION (MBA)**  
**Marketing Track-Online**

NAME: \_\_\_\_\_ H# \_\_\_\_\_  
Last First Middle

LOCAL ADDRESS: \_\_\_\_\_  
Street City/State Zip Code

DAY PHONE: \_\_\_\_\_ CELL PHONE: \_\_\_\_\_ EVENING PHONE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

CATALOG YEAR: **2022/2023** DATE: \_\_\_\_\_

**To earn a Master of Business Administration, 36-48 semester hours are required, depending on the undergrad degree.**

| Degree Requirements  |  | HOURS     |
|--|--|-----------|
| <b>Foundation Requirements (For students entering without a BBA degree)</b>  |  |           |
| ACCT 5362  | Accounting Principles                              | 3         |
| ECON 5363  | Economic Principles                                | 3         |
| FINA 5260  | Principles of Finance                              | 2         |
| MGMT 5260  | Decision-Making Techniques for Managers            | 2         |
| MGMT 5261  | Management Principles                              | 2         |
| <b>Total Foundation Requirements</b>   |  | <b>12</b> |
| <b>Core Requirements</b>   |  |           |
| MGMT 6131  | Spirituality at Work I                             | 1         |
| MGMT 6132  | Spirituality at Work II                            | 1         |
| MGMT 6133  | Spirituality at Work III                           | 1         |
| MGMT 6352  | Organizational Behavior                            | 3         |
| BUSA 6315  | Fundamentals of Analytics                          | 3         |
| FINA 6330  | Financial Management                               | 3         |
| ACCT 6352  | Accounting for Managers                            | 3         |
| MGMT 6392  | Transformational Leadership and Ethics in Business | 3         |
| MKTG 6310  | Marketing Management                               | 3         |
| MGMT 6334  | Legal Challenges in HR Management                  | 3         |
| MGMT 6376  | Business Strategy and Policy                       | 3         |
| <b>Total</b>   |  | <b>27</b> |
| <b>Marketing Track:</b><br>MKTG 6333 International Marketing Seminar<br>Select two courses from the following:<br>ECON 6353 Global Economy & Institutions<br>MKTG 6365 Marketing Strategies for Entrepreneurial New Ventures<br>MKTG 6366 Development and Manage Social Media Strategies for New Ventures<br>MGMT 6357 Project Management<br>or Related Elective Course approved by MBA Director |  |           |
| <b>Total Marketing Track</b>   |  | <b>9</b>  |

**DEGREE REQUIREMENTS FOR GRADUATION:**

No more than 6 semester hours on transfer from another college or university.

No grade below "C"

Overall GPA of 3.00 or above.

**INTERNATIONAL TRIP**

Participation requires residential status and good academic and disciplinary standing (cumulative 3.0 GPA).

ADVISOR \_\_\_\_\_ DATE \_\_\_\_\_

DEAN, DUNHAM COLLEGE OF BUSINESS \_\_\_\_\_ DATE \_\_\_\_\_

I HAVE READ AND AGREE TO ABIDE BY ALL REQUIREMENTS ON THE DEGREE PLAN

STUDENT SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

THIS DEGREE PLAN IS NOT VALID UNTIL RECEIVED & PROCESSED BY THE OFFICE OF ACADEMIC RECORDS PROCESSED BY \_\_\_\_\_ DATE \_\_\_\_\_