

HOUSTON BAPTIST UNIVERSITY CERTIFICATE PLAN OF STUDY
Certificate in Marketing

NAME: _____ H# _____
Last First Middle

LOCAL ADDRESS: _____
Street City/State Zip Code

DAY PHONE: _____ CELL PHONE: _____ EVENING PHONE: _____

EMAIL ADDRESS: _____

CATALOG YEAR: **2020/2021** DATE: _____

To earn a Certificate in Marketing, 9 semester hours are required.

Certificate Requirements:		HOURS
MKTG 6333 International Marketing Seminar (Required)		3
Choice of two of the following courses:		
MKTG 6365 Marketing Strategies for Entrepreneurial New Ventures		
MKTG 6366 Develop and Manage Social Media Strategies for New Ventures		
MGMT 6357 Project Management		
Total Hours in Certificate		9

CERTIFICATE REQUIREMENTS FOR GRADUATION:

No more than 6 semester hours on transfer from another college or university.

No grade below "C"

Overall GPA of 3.00 or above.

Candidate must complete certificate within five (5) years.

Advisor _____ DATE _____

Dean, Dunham College of Business _____ DATE _____

I HAVE READ AND AGREE TO ABIDE BY ALL REQUIREMENTS ON THE CERTIFICATE PLAN OF STUDY

STUDENT SIGNATURE _____ DATE _____

THIS CERTIFICATE PLAN OF STUDY IS NOT VALID UNTIL RECEIVED & PROCESSED BY THE OFFICE OF ACADEMIC RECORDS PROCESSED BY _____ DATE _____